

examiner

Ways to Support Access to Dental Care

BD's Mongolian Grill is hosting a fund raiser for the Dental Center on Thursday evening, September 30. Come check out who our master Guest Grillers will be stir-frying it up with all proceeds benefiting a great cause! Tickets are \$25.00 each. For more information or to purchase tickets, call (419) 241-1644.

Kroger Program to Benefit Dental Center: Dental Center of Northwest Ohio is enrolled in the Kroger Community Rewards Program! Kroger has committed to donate up to \$5 million to support local communities. In order to start earning your rewards, the Dental Center needs Kroger shoppers to select the Dental Center as their designated reward recipient on their Kroger Plus Card. Visit the secure website at www.krogercommunityrewards.com to create an account. Click on "Ohio" and then you will need to enter the Dental Center #83741 near the end of the process.

second quarter 2010 service statistics

Unduplicated Patients 17 and Under	3,120
Unduplicated Patients 18 and Over	4,727
Appointments	15,971
Preventive and Diagnostic Services	23,832
Restorative Services	5,194
Endodontic Services	465
Prosthodontic Services	1,172
Extractions	3,166



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Findlay, OH

blanchard valley clinic

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mobile services

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Toledo, OH 43624

2138 Madison Avenue

toledo clinic

of northwest ohio

dental center



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- Fall 2010 -

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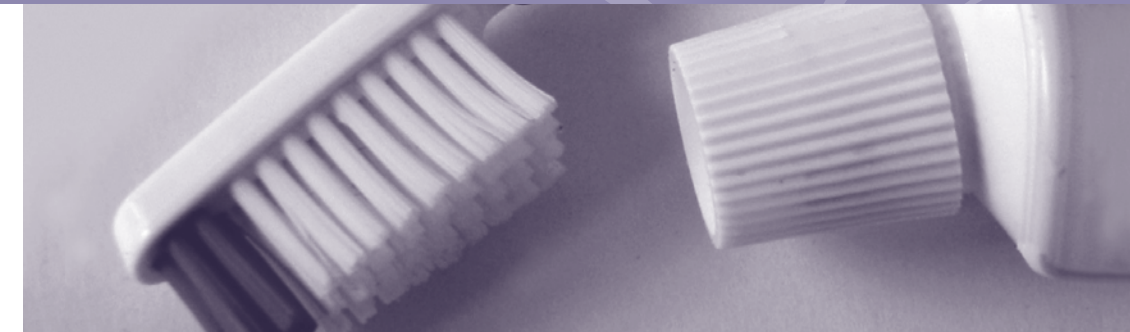
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message from the chairman of the board

It has been a couple weeks since the very successful 2010 A Toast to Teeth! The Dental Center was privileged to honor The Toledo Dental Society for the formation and support over the past 100 years. It was their vision in 1910 to create a service to meet the needs of the poor and underserved in our community. Those few patients in 1910 have grown to nearly 52,000 visits this past year. Over this century, they have continued to take an extremely active role of leadership in DCNWO and have become important benefactors with their time and financial support. Their dedication and leadership was very evident these past two years with the success of Miles for Smiles. This year resulted in a \$50,000 contribution to support this important work. This was presented to Lindy Cree by Dr. Steve Shall at A Toast to Teeth. Thank you to everyone who played a role in these very successful endeavors.

Yet, the need continues to be great. Medicaid reimbursement is about 48% of average charges in our community. The Medicaid reimbursement fees have not increased in 10 years. In 2009, this huge gap equated to nearly \$6.6 million in unreimbursed care. The staff at DCNWO is owed many accolades because they somehow make it work. They continue to deliver high quality care in the most effective and efficient way possible and our mission continues. And your support grows - Thank you.

I want to pass along to you the gratitude of a recent patient at DCNWO who I got to know. Steve was a friend of a friend who was suffering from severe tooth pain. He knew I was involved at DCNWO and explained he was not in a financial position to see a dentist and would probably go to the ER. I told him to call the Dental Center. They saw him later that day and removed the severely infected teeth. During the visit, his Dental Center dentist, a recent graduate of OSU, explained the research project she was involved with. This directly related to disease of the particular teeth he had removed. This particular program would provide a partial for him at no cost. He later explained to me that he has never felt as important as when he walked through the doors of DCNWO. He kept saying "...they are so nice there - this was so much more than I expected..." He said he felt like they appreciated him being there. I believe that speaks volumes of the quality of our staff. He called me last week because he received his bill from DCNWO. He expected it to be much larger and wanted me to know that he could likely even pay it over the next two months. He just kept thanking me for referring him there. Each time I pen this column, I've mentioned the Long Range Plan - our blueprint for the future. One item is to do our best welcoming our clients and delivering the best, highest quality dental care. I believe Steve felt that during his visit to DCNWO. Our objective is that every patient feels like Steve when they come in and we are well on our way to meeting that goal.

It is a busy time now at Tooth Towne with children returning to school. That visit is our opportunity to educate our young patients and their parents on proper oral health. This is a primary goal for the staff and a major portion of every visit is education. This will continue as part of our commitment to this community. Take the time to visit our website and you will learn a great deal about the tremendous number of services provided by the Dental Center.

We've touched many lives over the past 100 years and will continue to make a difference thanks to a very supportive community. I would like to extend an invitation to you to visit The Dental Center if you've not had the opportunity. I know you'll be impressed with what you see.

Joseph T. Hessling
Chairman of the Board of Director



mission statement

Since 1910, the mission of the Dental Center of Northwest Ohio has been to provide primary oral health services for underserved children and adults in northwest Ohio, to promote the value of good oral health through education, and to serve as an advocate for those with limited access to dental care.



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Celebrating A Century of Smiles!

Another 100 Year Celebration event for our Hancock County clinic will take place on Friday, September 17, 2010 at the Dental Center Blanchard Valley Clinic in Findlay, Ohio from 3:00 – 5:00 p.m. This event will honor the Dental Center for 100 years of serving Northwest Ohio. Refreshments will be provided.

Healthy Teeth & Healthy Bodies

The Dental Center's mobile dental clinic, the Smile Express, is partnering with Mercy St. Charles to offer dental services the 4th Friday of each month at the St. Charles campus. The mobile clinic is also looking forward to expanding services at The Toledo Hospital in the very near future.



Giving Back!

The Dental Center of Northwest Ohio's employees and volunteers participated in the Genoa Homecoming on June 4, to honor all veterans. The parade theme "Celebrating Our Military Hometown Heroes" was started by the Genoa American Legion Post 324 in 1946, and the Dental Center provided dental resources to support military service members and their families.

It's all about the kids!

"Feed The Children" partnered with the Salvation Army to provide food, supplies, and services to 800 area families in need. The Dental Center distributed 300 bags containing dental supplies, an oral health activity sheet for children and DCNWO contact info. No-cost dental screenings for both adults and children were provided by Dr. Zink from the Dental Center.

BACK 2 SCHOOL

The Dental Center is hosting its 5th Annual Back-2-School event beginning August 27th, as an incentive for patients to receive cleanings and to complete treatment. Eligible families can receive a backpack filled with school supplies, sponsored by Buckeye Community Health and Paramount Advantage.

Got OPTIONS?

There were 585 individuals in NWO helped by OPTIONS (Ohio Partnership To Improve Oral Health through Access to Needed Services) from July 1, 2009 – June 30, 2010, thanks to our 118 enrolled dentists. The reported treatment value was \$120,164, with an additional lab treatment value of \$5,040.

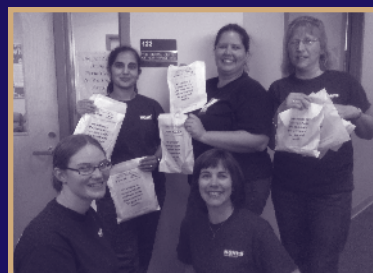
A Big Thank You...

...June 23: The Kohl's A-Team in Findlay, Ohio donated \$500 for children's dental supplies and volunteered three hours to stuff 1,000 bags filled with toothbrushes, toothpaste, floss, and mouthwash for our Blanchard Valley clinic.

...To Hancock-Wood Electric "Operation Round Up Grant" for \$3,000 to purchase adult hygiene products.

...To Olive Garden for donating over 500 free kids meals for the "treasure box" in Findlay.

...To Domino's Pizza in Findlay, for donating free small cheese pizzas for kids birthdays.



Marly Kay Dunne, Kathy Derr, Debra Hoy, Brianne George, Kulwinder Kaus



examiner

"A Toast to Teeth!"

The Third Annual "A Toast To Teeth" took place at the Toledo Zoo on Friday, August 13. The Dental Center of Northwest Ohio celebrated 100 years of providing dental services in NWO by hosting a wine & beer tasting, a silent and raffle auction, grazing, and a 20 for 20 grand prize wine raffle. A special presentation honoring the Toledo Dental Society took place thanking them for their leadership and service in starting the Dental Center in 1910. The Dental Center was awarded a check for \$50,000 from the Miles For Smiles Toledo 5K race that took place in May, endorsed by the Toledo Dental Society. The money will be used to support dental care for underprivileged adults and children in NWO, which includes the Dental Resource Center, Dental Assistance Project, and the Smile Express. Committee Chair, Becca Gorman, says, "We were pleased to see so many members of the dental community and the community at large come together to support the dental needs of the less fortunate. We were proud to be a part of honoring the years of commitment from the Toledo Dental Society. And, it was just a really good time." Dr. Nan Tertel, Event Chairman added, "It was a wonderful evening of entertainment and friendship. The one hundred years of support from the Toledo Dental Society was truly celebrated at A Toast To Teeth! My thanks to all who attended, and to the Resource Development Committee of the DCNWO, who made this event possible." The Dental Center received a gift from an Anonymous donor in the amount of \$4,415.70, designated specifically for this fund raiser. The approximate net proceeds for this year's event is over \$25,000!

Thank you to the 2010 "A Toast To Teeth!" Sponsors

Platinum Sponsors (Donation of \$2,500.00 or above)

Delta Dental Foundation
Cardone Financial

Gold Crown Sponsors (Donation of \$1,000.00 or above)

James C. Moeller, D.D.S., Michael Peak, #1 Custom Remodeling, and Dresch Tolson Dental Laboratory

Silver Sponsors (Donation of \$500.00 or above)

Stephen Branam, D.D.S., DentaQuest, Peter and Becca Gorman, Joseph Hessling – RL King Agency, Harbor Light & Oral Maxillofacial Surgery, Michael E. Judy, D.D.S., Inc., Drs. Paul Kozy & Bridget Kozy Snyder, Dr. Carl Marion, Signature Bank, and Sylvania Pediatric Dental Care, Inc.

Bronze Sponsors (Donation of \$250.00 or above)

First Federal Bank, Ned B. Hein, D.D.S., Dr. Jean Kay, Matthew Lark, D.D.S. & Brigid Murphy-Lark, Abby Nagher, Dr. Roger J. Okuley, and R. Jeffrey Stephens, D.D.S.

Thank you to our Friends of the Dental Center for your ticket donations of \$100.00 or above.

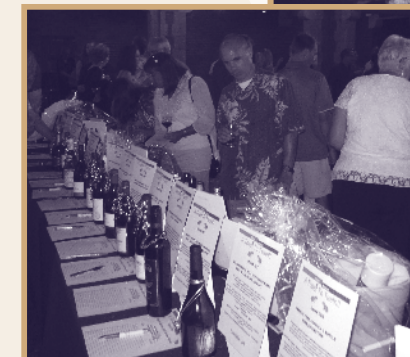
Drs. Amy & Brad Barricklow, Joyce H. Behner, Dr. Ted & Julie Beitelschees, Brooks Insurance Agency, George and Vicky Brymer, Dr. Steven C. Fox, Stuart & Jo-Jo Goldberg, Gregory Hart, DDS, JD, MA, Dr. J. Eric Hires, Dr. Michael J. Kastner, Anita Lopez, Dr. Scott Louderback, Dean Mandros, Walter and Alice Miller, Dr. John J. Newton, David F. O'Connor, DMD, Drs. Pero, Glinka, & Voss, Joshua S. Peterson, Dr. Brittany & Matthew Potts, Kathleen A. Sisung, Jamie Stansfield & Mike Klear, Dr. Warren & Patricia Tipton, Dr. David S. Weaver, and James Wells.

A special thank you to the Resource Development Committee for their hard work in putting together this event.

Dr. Nan Tertel – Event Chairman, Becca Gorman – Committee Chairman, Dr. Scott Atkins, Dr. Sam and Terri Fick, Joe Hessling, Steve Jones, Kevin McQueen, Janine Rollins, and Monica Wolf.



Top: OPTIONS Referral Coordinator, Jamie Stansfield, poses in the Crawlspace exhibit.



Left: A variety of wines up for bid during the event's silent auction.

Bottom: Event Chair Dr. Nan Tertel, Board Member Kevin McQueen, and Development Coordinator Leah Rongakis wrap up a successful event with a smile.

